



These Supplemental Terms apply to Customer's access and use of the Target2Sell Cloud Service.

1. DEFINITIONS

Any capitalized term not defined herein shall have the meaning ascribed to it in the Agreement.

"Terminal" means any device (laptop, smartphone, etc.) that allows a Web User to have a connection with the Website of Customer using an electronic communication network.

"Web User" means natural persons, visitors, prospects, and customers of Customer who browse the Website with their Terminal and use the Target2Sell Cloud Service.

"Website" means the e-commerce website(s) and/or any mobile application that can be downloaded in a Terminal using iOS or Android operating system specifically designated in the Order Form.

2. TARGET2SELL CLOUD SERVICE DESCRIPTION

The Target2Sell Cloud Service is a software application which allows Customer to offer each user, customer, or prospective customer a personalized presentation of recommendations of its product and/or service offerings directly on Customer's Website(s). The Target2Sell Cloud Service is a Cloud Service, as defined in the Agreement.

Target2Sell grants Customer a right to use the Target2Sell Cloud Service on one (or more) of its Website(s), as identified in the Order Form.

3. MAINTENANCE SPECIFIC TO THE TARGET2SELL CLOUD SERVICE

Customer's technical and operational environments are likely to change over time, particularly in respect of product catalogue data and tracking. As part of Customer's subscription to the Target2Sell Cloud Service, Target2Sell shall adapt the set-up of the Target2Sell Cloud Service to Customer's technical and operational environments, within the following limits:

- (i) 2 minor changes to the format of the catalogue data (e.g.: addition/deletion of attribute);
- (ii) 2 corrections to the tracking set-up; and
- (iii) 1 piece of assistance on changing the format of a template.

Above these limits, additional change requests (including but not limited to the integration of new catalogue data, integration of a new source of external data, changes to tracking or the production of new templates) will be treated as additional services. In particular, any redevelopment or migration of Customer's website impacting the provision of the Target2Sell Cloud Service by Target2Sell will be subject to a detailed analysis and additional service if necessary.

4. DATA PROTECTION SPECIFICATIONS

Customer acknowledges and agrees that the use by Customer of the tracker placed by Target2Sell on Customer's Website(s) may imply the processing by Customer of Web Users' personal data.

It is therefore the sole responsibility of Customer to ensure its compliance with its obligations under Applicable Data Protection Laws and to obtain the consent, where necessary, of the concerned data subjects.